

**8th Program Planning and Management Committee
Meeting held on 10- 12 December 2013, Nashera
Hotel, Morogoro, Tanzania**

Issue Brief

Planning for the First CRP Commissioned External Evaluation for the
Livestock and Fish Program

www.livestockfish.cgiar.org

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CGIAR is a global partnership that unites organizations engaged in research for a food secure future. The CGIAR Research Program on Livestock and Fish aims to increase the productivity of small-scale livestock and fish systems in sustainable ways, making meat, milk and fish more available and affordable across the developing world. The Program brings together four CGIAR centres: the International Livestock Research Institute (ILRI) with a mandate on livestock; WorldFish with a mandate on aquaculture; the International Center for Tropical Agriculture (CIAT), which works on forages; and the International Center for Research in the Dry Areas (ICARDA), which works on small ruminants. <http://livestockfish.cgiar.org>

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The issue

Following the decision taken at the last meeting of the PPMC on the topics for CRP-Commissioned External Evaluations (CCEEs) and given that the first of these evaluations is scheduled to take place in early 2014, the CGIAR requirements for such evaluations have been reviewed. The Independent Evaluation Arrangement (IEA) of the CGIAR has laid these out in a series of Guidance Notes and templates.

The first of the CCEEs is an evaluation of the Value Chain Development and Targeting Sustainable Intervention Themes with a view to determining how effective the value chain approach is in delivering the program's science into a development context and the role of the Value Chain Development Theme and the support provided by the Targeting Sustainable Interventions Theme and other Themes.

Analysis

Pertinent to the conduct of this first evaluation and requiring the input of the PPMC are the following points:

1. The evaluation needs to be overseen by a representative 8-10 member-strong Evaluation Reference Group (ERG) that should include external members and representatives of the management and governance of the CRP. The Chair of the ERG should be drawn from the governance structures of the CRP rather than management.
2. An Evaluation Manager who has some structural independence from the CRP management and is an evaluation specialist within the CRP must be appointed. The Evaluation Manager coordinates the design, implementation and follow-up of the CCEE and the ERG.
3. The evaluation should address all or most of the following evaluation criteria with varying degrees of depth: relevance, effectiveness, efficiency, impact, sustainability, and quality of science.
4. An expectation of involvement by the IEA in commissioning and deciding what the evaluation should address.
5. A decision whether to make this evaluation a joint exercise with other key stakeholders (major donor or research partner).
6. Steps preparatory to the development of the TOR for this evaluation include: identification of target audiences and use of the evaluation; budget; evaluation criteria and major evaluation questions; data availability; evaluation products; evaluation approaches; profile of the evaluation team.

Recommendations

1. Evaluation Manager : Keith Child
2. Composition of the ERG:
SPAC: Martin Webber (SPAC Member with Value Chain expertise)
PPMC: Jens Peter Tang Dalsgaard, John McIntire, Michael Peters, Barbara Rischkowsky, Shirley Tarawali
ILRI Management/Governance: ILRI Board member? Rodney Cooke

Value Chain expertise from WorldFish, ICARDA , ILRI and CIAT: Acho Okike; Epi Katjiuoungua; Kate Longley; Froukje Kruijsson

Evaluation expertise:? [Keith Child already Evaluation Manager] Kate Longley, Michael Kidoido

CRP Management:? Pat Rainey (Program Support Coordinator), Thomas Randolph (Program Director), Stuart Worsley (Head, Development Partnerships)

IFAD, Irish Aid or SDC Representative

3. Joint Exercise or not: To explore with IFAD, Irish Aid and SDC [USAID? Dutch? Sweden?]]
4. Target audiences: CRP management, PPMC, SPAC, partner Center management and governance, Value Chain Theme Team Leader and team members and Value Chain Coordinators, current bilateral donors
5. Uses of the evaluation: Management decisions about research subject matter, programmatic and structural arrangements and partnerships for research and development within the value chain development theme.
6. Evaluation criteria: (1) relevance and science quality; (2) effectiveness and efficiency; (3) impact (potential) and prospects for sustainability.
7. Data availability: Proposal, Situational Analyses, Value Chain Assessment Reports, Value Chain Assessment Tools, Value Chain Coordinator TOR, Value Chain Development Theme POWB for 2013, Value Chain, Center and Theme Annual Reports 2012, Value Chain, Center and Theme Annual Reports 2013, CRP Annual Report 2013; bilateral project documentation (project descriptions, periodic reports (including financial), M&E Plans and associated data, evaluations).
8. Evaluation products: Report, powerpoint presentation, user-friendly Evaluation Summary for technical and non-technical audiences.
9. Evaluation Team Profile: Team Leader and two co-evaluators. At least one with a more academic background in development economics, including value chain analysis; at least one with a more development orientation for supporting value chain development.
10. Draft TOR (or list of possible evaluation questions under each evaluation criterion): under development